



NOVEMBER 13, 2025 JAVITS CONVENTION CENTER | NEW YORK CITY

[CFOLEADERSHIP.COM/FATE/PITCH-STAGE](https://cfoleadership.com/fate/pitch-stage)

FATE Pitch Stage is **the** place for finance and accounting startups to network and make deals.

FATE Pitch Stage Finalists will have the opportunity to pitch their products or services to our audience of venture capitalists, angel investors, entrepreneurs, and potential customers such as CFOs, VPs of finance, controllers, and IT executives.

When you are not busy pitching, you will have demo space in the FATE Startup Pavilion, where you will be able to network one-on-one with audience members. FATE Pitch Stage Finalists will also receive free registration to all FATE programming, access to professional coaching, and a chance to win a \$2,500 prize!

FATE PITCH STAGE JUDGING CRITERIA:

- **Creativity** – the differentiation, originality, and uniqueness of the idea
- **Traction** – market validation as measured by users, sales, marketing exposure, etc.
- **Opportunity** – the potential actualization, longevity, and profitability of the idea
- **Team** – the caliber of the leadership, advisors, and employees in place

LEARN MORE



The FATE Pitch Stage application
is **FREE** and closes **August 15, 2025**

Applications open on **May 14, 2025**

FOR MORE INFORMATION

Consult the FATE Pitch Stage FAQ at strategiccfo360.com/fate/pitch-stage
or contact FATE Pitch Stage Manager Philip Cogley, philip@adeointeractive.com

BENEFITS OF ENTERING THE PITCH CONTEST

Access to Industry Leaders

Participants will have the unique opportunity to present their innovative tech solutions to an audience of finance and accounting experts. This exposure can lead to valuable connections, potential collaborations, and mentorship from established professionals.

Market Validation

The pitch contest provides a platform for entrepreneurs to test their ideas and receive critical feedback from industry professionals. This can help refine their product-market fit and tailor their solutions to the specific needs of corporate finance.

Visibility and Publicity

Finalists will benefit from heightened visibility through media exposure and promotional activities. This attention can attract potential customers, partners, and investors interested in innovative finance solutions.

Investor Interest

With investors often keen to discover the next breakthrough, the contest serves as an ideal platform to showcase products and generate interest from venture capitalists, angel investors, and other funding sources.

Networking Opportunities

The event brings together a diverse group of entrepreneurs, mentors, and corporate professionals, providing participants with a fertile environment to exchange ideas and build relationships.

Learning Experience

The pitching process and feedback sessions offer a learning curve for participants, helping them refine their business model, improve their pitching skills, and gain insights into market expectations.

Cash Prize

The cash prize awarded to the winner of each pitch track is a recognition of innovative ideas and a helpful financial boost that can aid in further developing the startup's tech solutions.

FATE PITCH STAGE IS CURRENTLY ACCEPTING APPLICATIONS FOR STARTUPS FOCUSED ON THE CATEGORIES BELOW

READ FULL DESCRIPTIONS AT [CFOLEADERSHIP.COM/FATE/PITCH-STAGE](https://cfoleadership.com/fate/pitch-stage)

Core Finance Tech Stack

Software and tools that focus on accounting, financial operations, reporting, auditing & tax, and compliance. This category includes products and services that automate, manage or optimize day-to-day financial operations, including payroll, expenses, AR/AP, invoicing, billing, cash management/treasury, fixed assets and payments.

Business Intelligence and Automation

Products and services that elevate finance to its strategic role—helping businesses plan, analyze and organize financial data and make strategic decisions. Product areas include (but are not limited to) innovations in FP&A, budgeting & forecasting, financial modeling, predictive analytics, performance management, data visualization and presentation, digital twins and all-in-one financial planning platforms, including industry-specific solutions.

Productivity Tools

Solutions designed to help organizations manage people, run cross-functional and operational functions and assist individuals and teams in managing tasks and projects. Product areas include (but are not limited to) HRIS and talent management, workforce management, CRM, procurement, supply chain, sales engagement, customer service, project management, document management and e-commerce.

Disruptive Platforms and Tools

Innovative products and services that do not fit the tracks above but are contributing to the digital transformation of the finance department, the office of the CFO or their partners in the business.

LEARN MORE



The FATE Pitch Stage application is FREE and closes August 15, 2025

FOR MORE INFORMATION

Consult the FATE Pitch Stage FAQ at strategiccfo360.com/fate/pitch-stage or contact FATE Pitch Stage Manager Philip Cogley, philip@adeointeractive.com